

.DELTA Registration Policy

Overview

The .DELTA TLD is a closed, single-registrant TLD as defined by Specification 13 of the Registry Agreement (“RA”). Domain registrations, renewals and maintenance will be available only to authorized users and members of Delta Air Lines, Inc. and its subsidiaries. The .DELTA TLD sets to optimize customer service, communicate corporate and consumer information and promote security as follows:

- A consistently structured and authenticated system of Internet and/or Intranet communication.
- An authenticated brand that enhances consumer confidence in communication from and to .DELTA.

Eligibility

All second-level domains and subsequent sub-domains will be generated solely for the communication structure and strategy of Delta Air Lines, Inc. and its subsidiaries. Accordingly, .DELTA registrations will not be freely available to the market.

Registry Operator will comply with all requirements of Specification 5 of the Registry Agreement.

Rights Protection

Registry Operator will adhere to rights protection mechanisms mandated by ICANN, including all mechanisms included in Specification 7 of the Registry Agreement.

Acceptable Use

Registry Operator will take all reasonable steps to protect personal data from loss, misuse, unauthorized disclosure, alteration or destruction. Registry Operator will also comply, in accordance with the Registry Agreement, with all existing and future consensus policies as formally adopted by ICANN. Registry Operator will only use ICANN-accredited registrars established under the 2013 Registrar Accreditation Agreement. As a single-registrant TLD eligible for Specification 13, Registry Operator will implement all policies and procedures established within the Registry Agreement.